

# R-F-M

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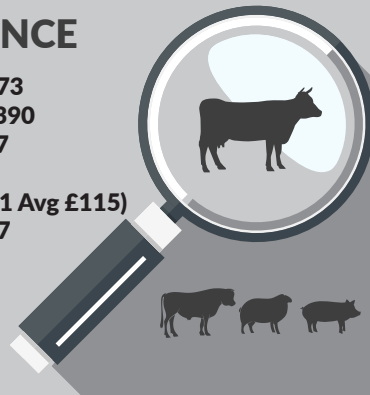
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Office hours: Monday to Friday - 9.00am - 5.00pm  
Opening Time: Gates open at 5.30am until further notice

## MARKET REPORTS FOR MONDAY 18TH JANUARY 2021

### MARKET AT A GLANCE

Prime Steers to 240p/kg & £1473  
Prime Heifers to 255p/kg & £1390  
Prime Bulls to 204p/kg & £1327  
Cast Cows to 180p/kg & £1395  
Prime Hogg SQQ 278p/kg (1721 Avg £115)  
Prime Hoggss to 363p/kg & £147  
Store Lambs to £102  
Ewes to £161 (669 Avg £93)



## Thursday 21st January Sale of Store Cattle & Store Lambs

Catalogues & Entry Forms available by post, email or on the website  
[www.rugbyfarmersmart.com](http://www.rugbyfarmersmart.com) | [admin@rugbyfarmersmart.com](mailto:admin@rugbyfarmersmart.com)



## CATTLE: 65 FORWARD

Competition is the key and with new Accounts and a new travelled buyer at ringside a Cattle trade as quick as we have seen. We really do need more Cattle to keep the current demand happy and on this trade all the best fed Heifers, Cows and Bulls should be docking on these Shores.

### Steers

Meat and finish in short Supply within the Steers and as ever the Bridge here helping the Vendor. R Grade Cattle trading 200p/kg to 237p/kg depending on finish with a well finished Lim x from R Cross to 237p/kg. The only Steer to push a U grade in the Steers from R Heckford taking weight and 239p/kg. Gross totting up with weighted R Grades from the Tivey Family to £1450 selling to Mutch Meats Ltd and from Richard Heckford £1473 selling to R Pearson Wholesale Butchers. Buyers a plenty for every grade with those needing extra finish on fire today. New Accounts though wanting to reward finish and meated fed Cattle urgently wanted.

### Heifers

A new buyer at ringside wanting handy weight fed cattle, rewarding for finish over grade led to a startling trade throughout. O+ Meat regularly over 200p/kg and R Grades all past 210p/kg, those with finish 220p/kg plus. Top for the day though a super fed and bred Limousin Heifer from the Warwick Herd of Messrs Lowe selling to 255p/kg this Heifer full of loin and cover saw buyer interest all around before finally landing with a local and faithful Customer Phil Reid Family Butchers, Coventry. In the gross a top today to Messrs Lowe with a handyweight Heifer to £1390 whilst C D Harrison took £1340 for a young well fed sort selling to Joseph Morris Butchers Ltd. Many many more fed heifers needed nest week.

### Bulls

Sadly only a few and we need a lot.. Weight throughout the entry selling to 204p/kg for an R grade Simmental from C H Evans and Son, selling to A J Green & Sons, Stoke returning £1306 at 16 months whilst a heavier Bull from the same saw £1327 selling to Mutch Meats Ltd, Witney.

A marvellous Cow trade and every Cow account that has ever bought from this ring on parade today. There is the top price Cows at 180p/kg mark from P M Jarrom selling Lim Cows to 180p/kg and 172p/kg returning £1395 and £1359 but the real story of the day being the trade for middle of the road Meat Cows be they Farm Assured or otherwise. Meat Simmental Cows from Woods Farm, Meridan saw weight at 815kg and 156p/kg destined for Export with similar goods from N Foster, Pillerton. A run of Hereford x Cows up from Essex topped at 140p/kg from D J Hull & Partners with others 139 and 138p/kg. Even Dutch Cows today to 135p/kg.

A run of 5 Saler Stock Bulls up from Essex in working clothes saw the heaviest Bull top the show at 132p/kg and £1353 for Messrs Hull and selling to Wooley Bros(Wholesale Meats), Sheffield. The others 129p/kg x2, 123p/kg and 101p/kg for the 'worker' of the gang.

Buyers support at hand. Farmers please take advantage of the trade and present well fed Cattle next week for fast returns.

**Auctioneer: Tom Wrench**

## STEERS & BULLS

Top prices per Head				FA
Blonde	615kg	£1473	R J Heckford	Y
British Blue	745kg	£1449	J & IJ Tivey	Y
Simmental (Bull)	670kg	£1327	C H Evans & Son	Y
Simmental (Bull)	640kg	£1306	C H Evans & Son	Y
Hereford x (OTM)	725kg	£1229	R & J Eyles	Y

Top prices per Kilo				
Blonde	615kg	240ppk	R J Heckford	Y
Limousin x	520kg	238ppk	R W Cross & Partners	Y
Limousin x	565kg	215ppk	DTP & PA Walters	Y
Simmental (Bull)	640kg	204ppk	C H Evans & Son	Y
Aberdeen Angus	585kg	200ppk	J & IJ Tivey	Y

## HEIFERS

Top prices per head				FA
Limousin	545kg	£1390	J & R Lowe	Y
Limousin x	570kg	£1340	C D Harrison & Sons	Y
Limousin x	605kg	£1325	DTP & PA Walters	Y
Limousin x	550kg	£1298	R W Cross & Partners	Y
Limousin x	601kg	£1280	DTP & PA Walters	Y
Top prices per kilo				
Limousin	545kg	255ppk	J & R Lowe	Y
Limousin x	550kg	236ppk	R W Cross & Partners	Y
Limousin x	570kg	235ppk	C D Harrison & Sons	Y
Blonde	535kg	235ppk	J H B Hart	Y
Aberdeen Angus	565kg	226ppk	AE & AM Tacy	Y

**PLEASE COULD ALL VENDORS BOOK IN STOCK,  
EITHER BY A QUICK CALL, TEXT OR EMAIL THANK YOU!**

Office: 02476697731 | Email: admin@rugbyfarmersmart.com | Tom: 07774723758

## COWS

Top prices per head					FA
Limousin x	775kg	£1395	P M Jarrom	Y	
Limousin	790kg	£1359	P M Jarrom	Y	
Salers (Bull)	1025kg	£1353	D J Hull & Partners	Y	
Simmental	860kg	£1290	Woods Farm Meriden Ltd	Y	
Simmental	815kg	£1275	Woods Farm Meriden Ltd	Y	
Top prices per kilo					
Limousin x	775kg	180ppk	P M Jarrom	Y	
Limousin	790kg	172ppk	P M Jarrom	Y	
Simmental	815kg	157ppk	Woods Farm Meriden Ltd	Y	
Simmental	750kg	154ppk	NJ Foster	Y	
Simmental	860kg	150ppk	Woods Farm Meriden Ltd	Y	



## **SHEEP: 2610 FORWARD PRIME HOGGS: 1721 FORWARD SQQ 278P/KG**

Hoggs - Increased SQQ and an all in avg of £115.....

Simply put a flying trade with an increase SQQ of 278p/kg and best Hoggs now selling nearer to £4 than £3 who would have thought it possible. The reason for a lift in trade on the week simply a better show of quality and also a real bun fight for light lambs took place with the ring of Buyers once again expanding. Vendors, clearly drawing light to hit the demand has been good policy but all should be aware that meat is the key and Hoggs must be drawn finished. Top today a small block of a lamb from J B Elkington return 363p/kg at 30kg. Proper Meat rewarded seeing Belgique Customers happy with their Harvest when buying Chiltern Beltex 37kg Hoggs at 338p/kg and 40kg at 329p/kg. J B Elkington 38kg to 326p/kg and Chiltern Beltex 44kg at 323p/kg with Kieth Crabtree 38kg to 326p/kg. In the heavies meat very much rewarded seeing Sue Ellingworth show quality at 46kg to 298p/kg for Texel and J & R Lowe, Charolais Hoggs to 296p/kg at 46kg. K Crabtree took 47kg at 277p/kg and Chiltern Beltex 274p/kg at 46.5kg. In the lump Export lambs topping at a wonderful £142 for 44kg from Chiltern Beltex beating J B Elkington at equal weight with a marvellous £138. Chiltern Beltex had all weights covered and also took £134 for 45kg. Today 172 Hoggs grossing over £130.. Top for the day though the Days top man in the Cattle and the Hoggs saw J & R Lowe sell 58kg to £147. Chiltern Beltex sold 54kg to £140 and A C Cook, up from Bristol again saw 60kg to £140. F J Tombs saw overweights to £138 at 75kg and Sue Ellingworth handier weights saw 46kg to £137.

All a numbers game now with Demand tested by the final Sales Counter cost, the question remains though what is the level of Supply available to kill in the coming weeks of viable finished Hoggs? Please do not draw under finished Hoggs going forward.

**Auctioneer: Tom Wrench**

## PRIME HOGGS : UNDER 45.5kg SQQ 278p/kg

Per Kilo

Texel x	30.00kg	363ppk	J B Elkington
Beltex x	37.00kg	338ppk	Chiltern Beltex
Beltex x	40.00kg	329ppk	Chiltern Beltex
Texel x	38.00kg	326ppk	J B Elkington
Beltex x	35.00kg	324ppk	Chiltern Beltex

Per HEAD

Beltex x	44.00kg	£142.00	Chiltern Beltex
Texel x	44.00kg	£138.00	J B Elkington
Beltex x	45.00kg	£134.00	Chiltern Beltex
Beltex x	42.00kg	£132.00	Chiltern Beltex
Beltex x	40.00kg	£131.50	Chiltern Beltex

## PRIME HOGGS : OVER 45.5kg

Per Kilo

Texel x	46.00kg	298ppk	S M Ellingworth
Charollais x	46.00kg	296ppk	J & R Lowe
Texel x	47.00kg	277ppk	K Crabtree
Blue Texel	46.50kg	274ppk	Chiltern Beltex
Texel x	46.00kg	272ppk	ED Cook & WD Griffin

Per HEAD

Charollais x	58.00kg	£147.00	J & R Lowe
Beltex x	54.00kg	£140.00	Chiltern Beltex
Charollais x	60.00kg	£140.00	A C Cook
Charollais x	75.00kg	£138.00	FJ Tombs & Son
Texel x	46.00kg	£137.00	S M Ellingworth

### COVID 19

**DROP AND GO POLICY IS BACK IN PLACE FOR VENDORS**

**IF BUYING PLEASE REGISTER YOUR ATTENDANCE AT THE MARKET OFFICE,  
WEAR A FACE COVERING AND SOCIAL DISTANCE AT ALL TIMES**

**THANK YOU**

## CULL EWES: 669 FORWARD



The edge off the job compared to last week but that said an Avg of £93 still a flyer and Ewe meat retailing at levels only previously seen during panic buying weeks at last year. Fat today for the first time in 2021 discounted as more Ewes come to the Market nationally, Best end Ewes still on fire as are lean meated Ewes. Top today Beltex Ewes with Size shape and finish from Chiltern Beltex selling to £161 with others from the same to £150.. This and the Hogg top prices perhaps a reason to consider a Breeding Tup from this good home come the Autumn? Ewes chased throughout as long as lean meated and a pen of 7 Strong Texel from PJ Incley saw £147 with others from IM Allen & Partners £146. Messrs Incley again at £145 with Chiltern Beltex £143 for Blue Texels and RFS Ltd £139.50. Rams galore today and a top for Charolais from Mesrrs Turney selling to £131. Most better bred White Faces over £120 today and Suffolks to £122 from Messrs Turney and £120 from RAE Wilson. Suffolks generally £110 plus unless fat and then discounted by £25. Mules less on the whole today selling to £113 from Clarke Farms, Moreton in the Marsh with others £110.50 for G Weston, Thame and £107.50 RAE Wilson. Mules generally £92 to £94 for strength and light or over fat less. Lean grazing Ewes and improved trade on the week.

**Auctioneer: Tom Wrench**

### EWES

Beltex x	£161	Chiltern Beltex	Texel x	£143	Chiltern Beltex
Beltex x	£150	Chiltern Beltex	X Bred	£139.50	RFS Ltd
Texel x	£147	PJ Incley	Texel x	£137	W Lambourne
Texel x	£146	IM Allen & Partners	Texel x	£135	W Lambourne
X Bred	£145	PJ Incley	Charollais x	£131	PJ Incley

## STORE LAMBS: 220 FORWARD



Store Lambs once again a flying trade with all classes strongly contested. Strong stores regularly sold at £93 to £102 per head, top price achieved by D F Wesley.

By comparison small and medium weight lambs were even dearer to £64 & £90 respectively. Many more could of been well sold.

**Auctioneer: Mike Carter**



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# RFM

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## **FORTHCOMING SALES**

**Thursday 21st January**

**Sale of Store Cattle & Store Lambs**

**Vendors who are wishing to sell stock  
please feel free to contact:**

Tom Wrench - 07774 723758

Gareth Doyle- 07902 330623

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